

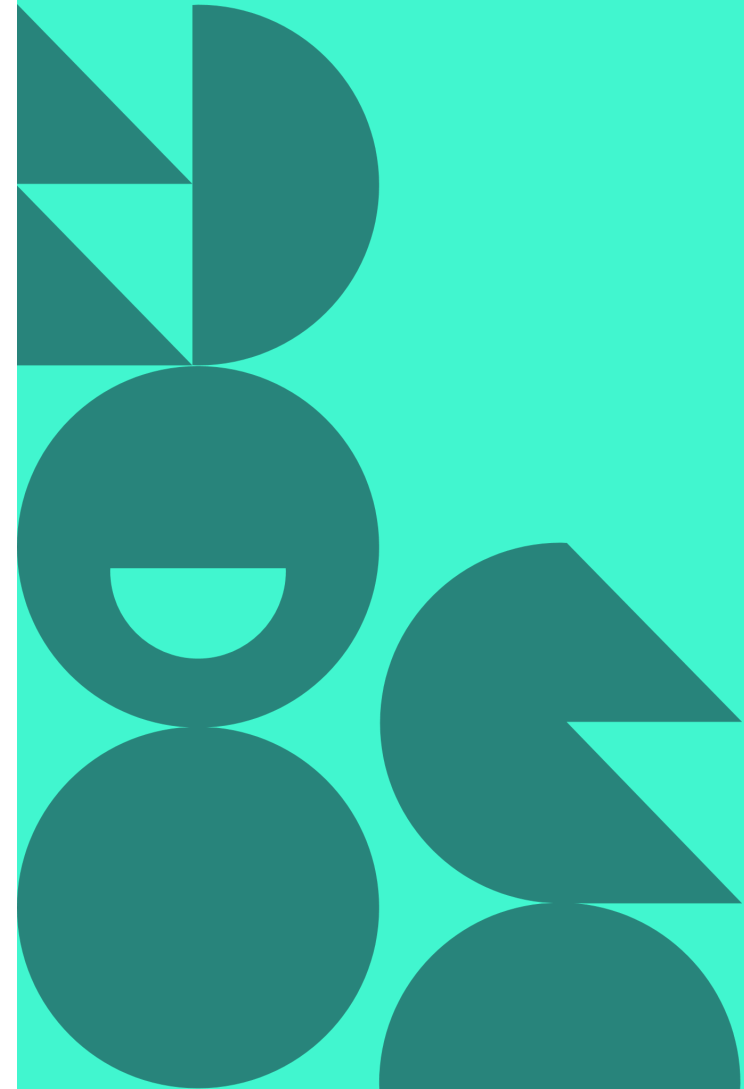


Super Simple.

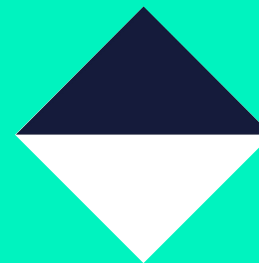
JulesClick

Jules | EUW 2019 Paris

12/11/2019 – 14/11/2019



Jules



This is Jules **About us**

Together we make innovation possible



Jules' Vision

Jules believes that rethinking business processes and the creation of new value propositions that aim to be responsive to both the changing energy landscape and customers' demands, is crucial for an Energy Supplier's success.

- Customers demand greater direct access to markets and pricing
- Energy suppliers have to provide enhanced flexibility and ease of transacting for increased client retention
- Digitization of business processes should enhance the customer experience and facilitate self-service



This is Jules

- Creation of world's first Smart Energy Transaction Platform
 - Launched in The Netherlands in 2003, targeting the renown Dutch greenhouse sector
- 2nd Transaction platform in The Netherlands
 - Launched in The Netherlands in 2009, bespoke energy supplier's assignment
- 1st Transaction Platform in the UK
 - Launched in 2011, B2B customer interfacing platform targeting embedded generation sector
- JulesClick
 - Launched in 2019, targeting B2B customers wishing to 'click' their load profile in #-number of steps

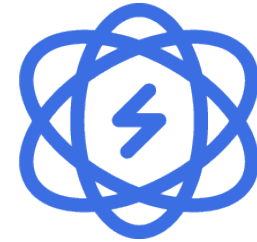
The changing energy landscape



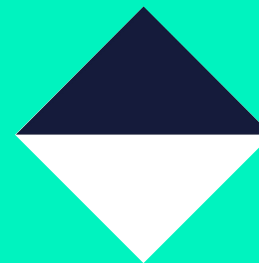
A changing energy market leads to different consumer demands and new opportunities in decentralized renewable energy production. These new circumstances obligate energy supply companies to invest in alternative sources, modernize their infrastructure and seek new revenue streams



With the ending of the passive energy consumer, interaction between energy suppliers and its customers is more needed than ever. Energy suppliers can profit from this movement by increasing the service level and connecting with the consumer via online two-way interaction



JulesClick enables online two-way interaction by bringing a offline process to a online 24/7 available environment. JulesClick allows for a convenient and transparent price determination process



Our Platform

JulesClick

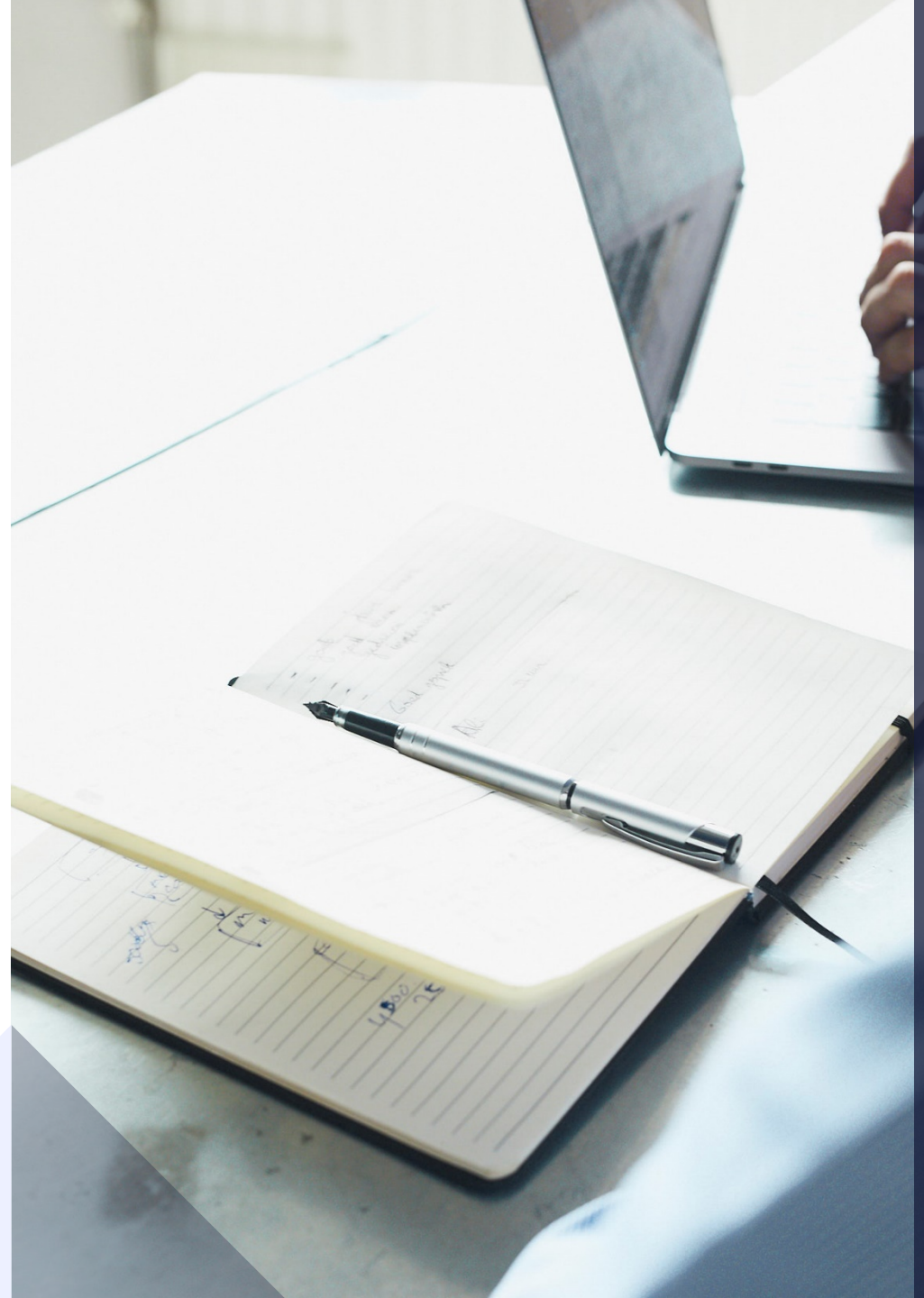
**Easy for you,
Easy for your end-customer**

Jules | JulesClick

Online Clicking convenience

JulesClick is an online price discovery application which allows your business customer to procure its consumption profile in a convenient process. It automates a time-consuming back-office process and eliminates human error.

JulesClick is ideal for price conscious customers who wish to be exposed flexible market prices





JulesClick the concept

Execution of Click Contracts				
Contracts	Prices	Click management	Results	Integration
<p>JulesClick manages price determination click contracts online</p> <p>JulesClick communicates with the suppliers contract intelligence</p>	<p>Both Wholesale and OTC prices can be uploaded in a custom interval to the platform</p>	<p>Click management is the core of the Platform</p>	<p>Results are shown on customer and supplier specific screens</p>	<p>Integration is a custom project to enhance the usability and automation of JulesClick</p>

Key features



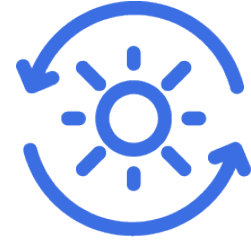
Risk management

- Automated click process
- Click specification configuration
- Authorization tooling
- Click logging



Online settlement

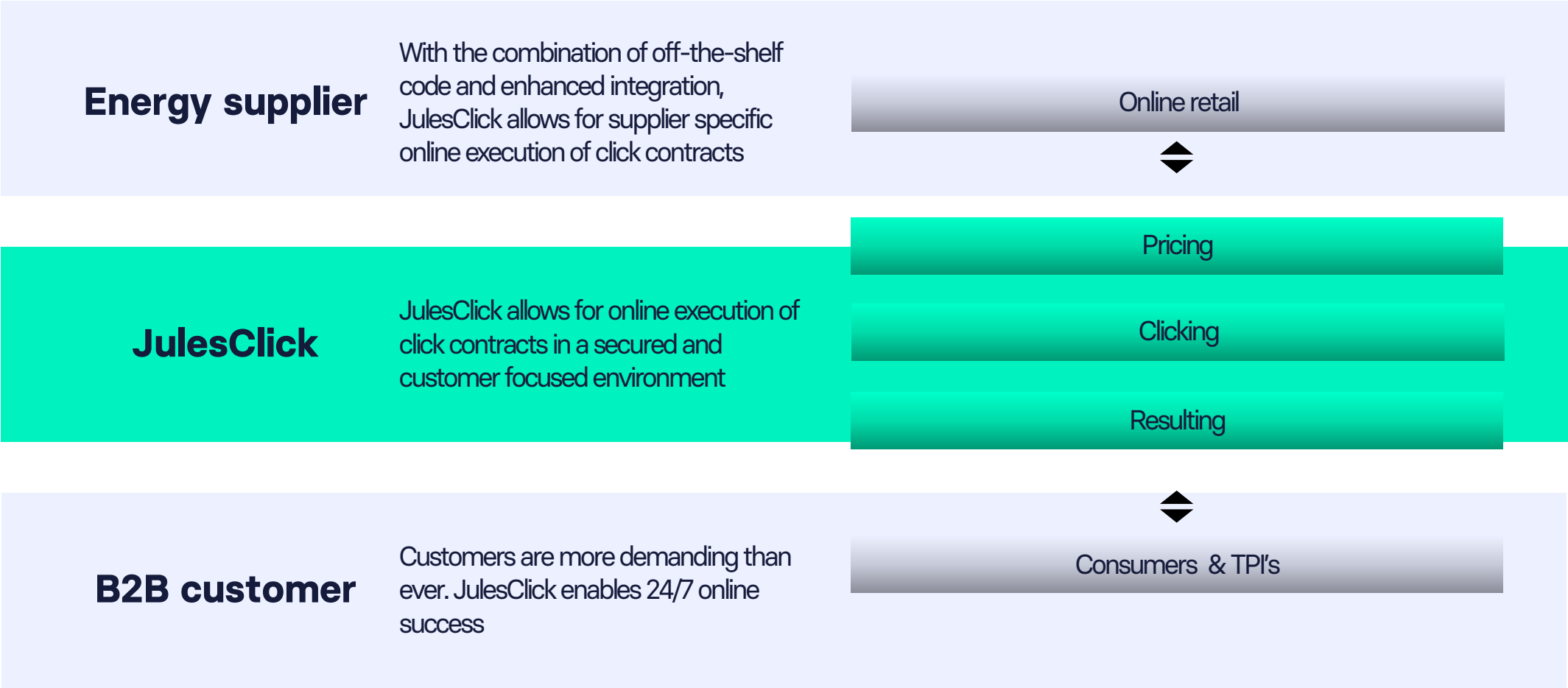
- Custom settlement methods
- 24/7 accessible
- No human interaction needed
- Secure online transactions



Interfacing

- White labeling
- Customer interfacing
- Admin interfacing

The JulesClick playfield





Grow with JulesClick

Cost reduction

- Decrease back office costs
- Eliminates human error
- Improve time efficiency

Revenue growth

- Customer retention tool
- Opens opportunity for portfolio growth
- Maintains customer margins

User friendly

- Improved quality product delivery
- Continuous customer communications
- Easy and quick clicking process

Functionality



Clicking configuration

- Years, Quarters, Months
- Maximum number of transaction permitted per time period
- Min / Max click sizes
- Click automation after contract click deadline



Pricing

- OTC & wholesale market trading
- Price upload tooling
- Margin management



Self-Service

- Price notifications
- Result screens
- Audit log



Let the numbers speak

ENGIE redesigned their back-office processes in line with their product proposition. This created the possibility for rapid and controlled growth.

By changing the value proposition for both ENGIE and her customers, success has been accomplished.



Engie Nederland: Offering a broad product range online

Contracts provided
↗ **372%**

Efficiency improvement
+ **73%**

Customer retention rate
↗ **98%**

Jules

live it.



use it.

change it.

